

A BETTER WAY TO BUY SCHOOL UNIFORMS

AFFORDABLE UNIFORMS FOR PARENTS. ESSENTIAL FUNDS FOR SCHOOLS

With Uniformd, parents can rest easy, knowing that they can access affordable uniform year-round while schools can efficiently sell donated second-hand uniforms, raising essential funds for their own initiatives. Meanwhile, we collectively cut our environmental impact - It's a win-win.

How It Started

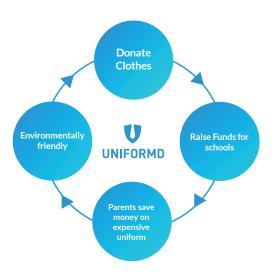
As part of his work experience, 15-year-old Sam took part in Elemental Concept's Student Entrepreneur Programme, giving students the opportunity to identify real issues facing society and find a way to solve them using technology.

Sam saw the burden his parents were under having to pay over £250 a head per for him and his siblings on school uniforms and wanted to create a workable solution that focused on sustainability. Elemental Concept worked with Sam to bring his uniform resale market to life: Uniformd is the result.

For Parents

We are living in uncertain times, where every penny counts when livelihoods are actively at risk. We wanted to take the financial burden off parents by creating a way to easily access affordable gently used school uniform, with all sale proceeds going straight back into the school.

Parents simply browse for what they need, purchase and receive their pickup information – no sign up required, no banks broken. In turn, when parents are ready to donate, they'll be adding to a wonderful ecosystem that keeps funds coming in for the school and making it a little greener too.



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"The Uniformd app is a sustainable way to access great quality school uniforms at a fraction of the price. The app is very easy to use, allowing you to filter specifically what you are looking for. Good quality photos also help with selecting items. It is an excellent resource to have, supporting the school & reducing costs for families. Thank you.

Breege

Parent at Great Missenden School and Uniformd User

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